# ACADEMY of DIGITAL MEDIA PRODUCTION

Students in the Academy of Digital Media Productions develop exemplary communication skills through authentic, media-based experiences. Students have the opportunity to work in a state-of-the-art production studio. Projects include creating and producing the weekly Clairemont Student News as well as additional creative productions. Academy students have a strong desire to use light, sound, video, and web-based tools to capture, communicate, and enhance the lives of those around them. Academy students promote teamwork, communication, creative thinking, and decision-making abilities—traits that are necessary to function successfully in the competitive and media-rich twenty-first century.

# Industry Sector: Arts, Media & Entertainment

Focused on using visual art, digital media, and Web-based tools and materials as the primary means of communication and expression.

- Artistic & Communications Director
- Commercial Designer
- Producer/Director, TV, Film, Social Media
- Content Creator
- Journalist
- Broadcast and Theatrical Technician

## Four-Year Course of Study at CHS

KEY: uc = UC a-g credit += weighted credit on transcript #= Community College articulated credit or college course ^=community classroom internship

#### **GRADE 9**

Multimedia Productions

UC(f) #
English I-2 CL UC(b)
Integrated Math I UC(c)
Biology: The Living Earth 1-2 UC(d)
PE 1-2

PE 3-4

World Language UC(f)

Elective

Freshman Foundation 1-2 (G)

#### **GRADE 10**

Digital Journalism 1, 2 uc(f)
English 3-4 Adv uc(b)
Integrated Math II uc(c)
Honors Chemistry in the Earth
System 1-2 uc(d)
World History 1-2 uc(a)
World Language uc(f) /
Elective

#### **GRADE 11**

Digital Journalism 3, 4 uc(f) #
AP English Language 1-2 uc(b)#
Integrated Math III uc(c)
Physics 1-2 Advanced uc(d)
Identity/Agency in U.S. History 1-2
uc(a)
World Language /
Elective

#### **GRADE 12**

Career Pathways Internship
ERWC 1,2 UC(b)@ Or
AP Eng Literature 1-2 UC(b)#
4th Year Math:
Pre-Calc, AP Stats/ Mesa Math or
AP Calc
Econ/Govt UC(a)(g)
UCSD & Mesa College Courses

# **College & Career Pathway**

## **LOCAL UNIVERSITIES & COLLEGES**

SDSU Television, Film & New Media SDSU Design & Technology SDSU Communications UCSD Visual Arts USD Communication Studies Mesa College (AAs and transfer in Multimedia)

## **RELATED MAJORS**

Bachelor of Arts / Bachelor Fine Arts

- 3D Digital Design
- Comunications
- Graphic Design
- Media Design
- Multimedia
- Film and Television Production
- Film and New Media
- Film Studies
- Professional Studies and Fine Arts

# **RELATED CAREERS**

Digital Media Photgrapher
Video editor
Graphic Designer
Video Technician
Assistant Camera Operator
Production Assistant
Multimedia Artist / Editor
Cinematographer
Broadcast Technician
Screenwriter
Videographer
Director

# **LOCAL COMPANIES & PARTNERS**

TBC

\*denotes in-demand job